

DOKYUBATA 2022 CONTEST MECHANICS

A NATIONAL VIDEO
DOCUMENTARY CONTEST



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BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their over-all development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them.

The National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children.

Thus, NCCT created DokuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interest of Filipino children.

DOKYUBATA:

Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino"

DokuBata is an annual video documentary contest that started in 2017. Generally, video documentary is cost efficient as even students can create their own without having to go through the stringent process to what is done in mainstream media, films, clips, and other commercialized videos. The NCCT believes that through this kind of child-friendly competition, children will be able to create a platform where they can actively and creatively express their thoughts.



OBJECTIVES

Specifically, DokyuBata aims to:

1. Provide an avenue where aspiring young television documentarists can showcase and share their talents;
2. Raise stakeholders' awareness of the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
3. Encourage children, youth, and professionals to promulgate meaningful television content by exposing them to quality documentaries;
4. Promote child participation on pressing issues that directly affect their total development;
5. Encourage the participation of the citizenry in creating child-friendly quality programs; and
6. Capture stories that advocate gender equality and sensitivity.

ACTIVITIES

For this year, the NCCT prepared **six (6) major DokyuBata activities**, namely:

1. **DokyuBata TV** – a television program showcasing selected DokyuBata entries. All winners will get a chance to be featured in DokyuBata TV.

Target: Viewing of the program through NCCT's Broadcast Television Network partner/s will be encouraged among the students and teachers.

2. **DokyuBata Masterclass** – a 3-day workshop held every July to train aspiring documentary filmmakers and help them create excellent documentaries.

Target: Each school offering a Special Program for the Arts (SPA) must be represented by a student, who may be the writer or director, and a teacher who will serve as his/her supervisor and coach. No registration fee in any amount shall be collected. E-certificates will be provided to those who completed the requirements of DokyuBata Masterclass, and will eventually join the DokyuBataVideo Documentary Contest.

3. **DokyuBata Classroom** – a workshop and talkback session on Gender Fair Language and Images (GFLI) and other techniques in creating documentaries.

Target: Participation of students and teachers is highly encouraged. E-certificates will be provided to participants who completed the requirements.

4. **DokyuBata Rewind** - features Gawad Ramon "Bong" Osorio (GRBO) finalists who shared the journey and impact of their documentaries toward their production team, the subject of their case study, and the community.

Target: Students and teachers is highly encouraged to watch DokyuBata Rewind on the NCCT Facebook page and NCCT YouTube Channel.

5. **DokyuBata Virtual Screening** – a 3-day online screening of each division's Top 10 finalists via the NCCT Facebook page and NCCT YouTube channel.

Target: Students and teachers are encouraged to watch and cast their votes for the Audience Choice Award.

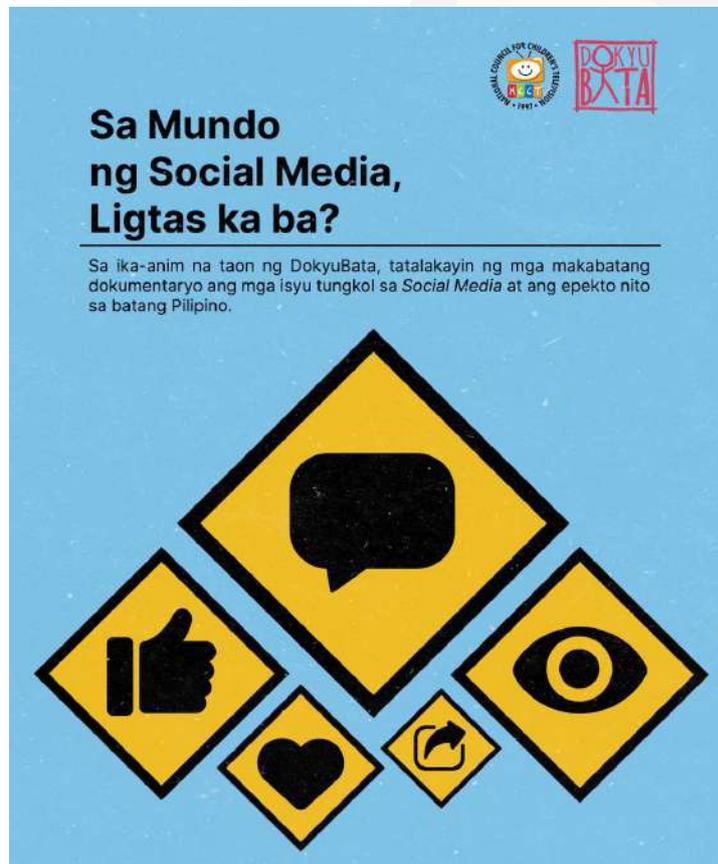
6. **DokyuBata Awarding Ceremony** – will be conducted virtually and will be streamed live via NCCT online channels and pages.

Target: Students and teachers are encouraged to watch the virtual awarding and express their support to their teammates/schoolmates through the live chatbox.



DOKYUBATA 2022 THEME

“Sa Mundo ng Social Media, Ligtas Ka Ba?”



For adults, social media has been a way of life, while kids are caught between reality and the digital world. DokyuBata 2022 seeks not only to promote awareness but more so to guide the public on how one can safeguard the children’s welfare through child-friendly programs.

According to the Digital 2021: Philippines report released by the Datareportal in January 2021, there were 89 million social media users in the country. Comparatively, between year’s 2020 and 2021, there was an increase of 22%, which makes 80% of the total population of the Philippines social media users. Data showed that the Philippines is an active social media user in this digital age. The internet transformed new economies and created a hub of information accessible to all.

Social media is quickly shaping the world, but whether the Philippines is on the safe side or not remains to be the underlying question in this digital era. Hence, this is what the NCCT through the DokyuBata 2022 theme, “Sa Mundo ng Social Media, Ligtas Ka Ba?”, seeks to determine. Doubtless, issues on cyber wellness, cyberbullying, digital citizenship and children’s rights are prevalent. The constant development in social media may either weaken or strengthen the vulnerability of children which, worse, may lead to abuse and exploitation. On an affirmative note, the present digital space will surely develop the children’s skills and talents which may be of great contribution in building a resilient nation.



All divisions (Children, Young Adult, and Adult) can participate and choose one issue from the identified subtopics. The subtopics listed below will serve as a guide for documentarists:

A. Cyber Wellness

- ◆ Understanding the cyber world and the impact on children as digital citizens.
- ◆ Promotion of positive well-being amongst internet users, especially children.
- ◆ Cyber wellness initiatives in the family and community.
- ◆ Raising awareness on Gender Fair Language and Images to break stereotypes and create a safe online space for all genders.

B. Cyberbullying

- ◆ Relevant laws and practical help to counter cyberbullying.
- ◆ Effects of cyberbullying on the social development of children.
- ◆ Safeguarding children from cyberbullying.
- ◆ Harmful environment in online gaming platforms

C. Digital Citizenship

- ◆ Internet access as a basic human right
- ◆ Accessibility of truthful and legitimate information
- ◆ Career paths and industries created by social media
- ◆ Impact on human interaction and communication
- ◆ Cultural impact of the digital shift to children
- ◆ Effect on literacy and language of children
- ◆ Cultural impact of digital shift to children
- ◆ Virtual peer pressure in terms of producing content, self-image, and self-esteem
- ◆ Digital law, rights and responsibilities
- ◆ Safety measures of distance learning

D. Children's Rights

- ◆ The role of social media in promoting children's rights.
- ◆ Creating a safe online environment for children.
- ◆ Child protection and children's rights in the digital world.
- ◆ Exposure of minors to social media

Understanding social media as a tool for information, communication, and technology is crucial in safeguarding the welfare of Filipino children. DokyuBata, in its 6th year, continues to be an avenue for children and Filipino families to participate in the realization of our country toward social awareness and coping with social change. NCCT's DokyuBata call to action is to empower Filipino children through child-friendly documentaries.

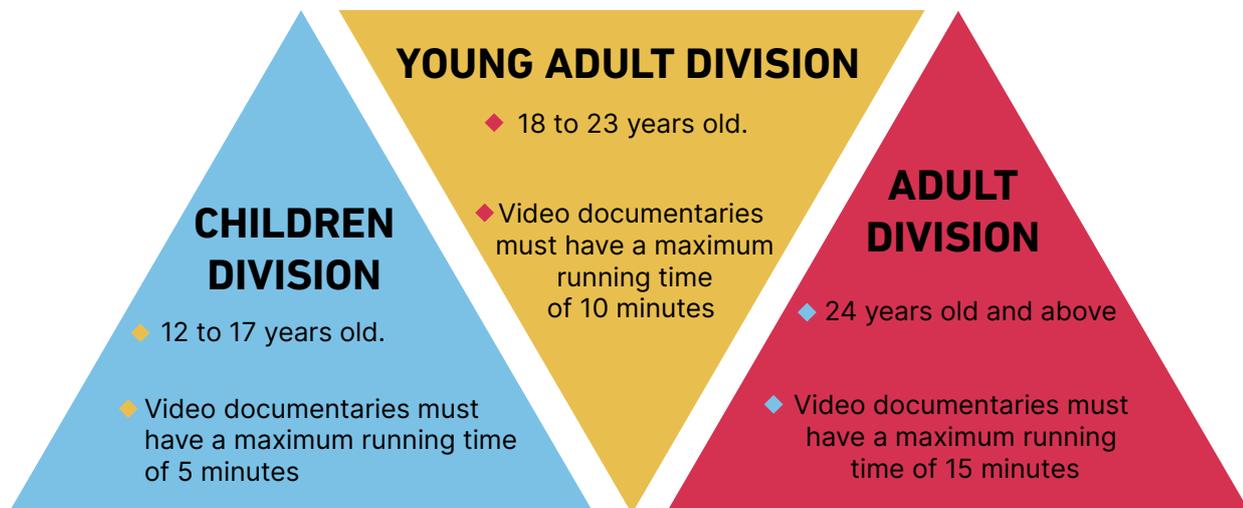


ELIGIBILITY

- A. **Citizenship** - Only Filipino citizens can join DokyuBata 2022 Video Documentary Contest
- B. **Age** - minimum age requirement depends upon the category/division which the concerned participant intended to join:
- ◆ Children Division (12-17 years old)
 - ◆ Young Adult Division (18-23 years old)
 - ◆ Adult Division (24 years old and above)
- C. The competition is open for both individual and group participants. For the group participants, the production team must be composed of a maximum of 10 members who may or may not belong to the same school, community, or organization.
- D. For individual participants, a production name is required.

COMPETING DIVISION

The competition is open to all Filipino children, young adults, and even adults. Out of school youths and professionals can also join. Entrants must focus their documentaries on the approved 2022 theme. The competition is divided into three categories:



COMPETITION PERIOD

The period for the submission of entries is from **July 4, 2022 until 11:59 PM of September 5, 2022** only. Late submission of entries, regardless of reasons, will not be entertained.

All entries received will undergo a uniform evaluation to be narrowed down into Top 15 (Shortlist) per division. The Shortlist will be forwarded to the Judges to determine the Top 10 (Finalists). The result will be featured during the **Virtual Screening on November 8-10, 2022**. From the Finalists, the judges will identify the Major and Special awardees. The virtual **DokyuBata Awarding Ceremony** will be on **November 11, 2022**.



SELECTION

A. Entries will be judged according to the following criteria:

◆ Content/Adherence to the Theme	30 points
◆ Originality and Creativity	25 points
◆ Production Quality	25 points
◆ Overall Impact	20 points

The screening committee composed of the NCCT Secretariat and other members of the Board of Judges shall shortlist the entries to the Top 15 and narrow them down to the Top 10 for the three (3) categories following the above-mentioned criteria.

B. The Board of Judges shall be composed of:

◆ NCCT Council member	◆ Technical Expert
◆ Content Creator	(Cinematography/Editing)
◆ Documentarist (Local)	◆ Partner Agency
◆ Documentarist (International)	◆ Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

C. For the Audience Choice Award:

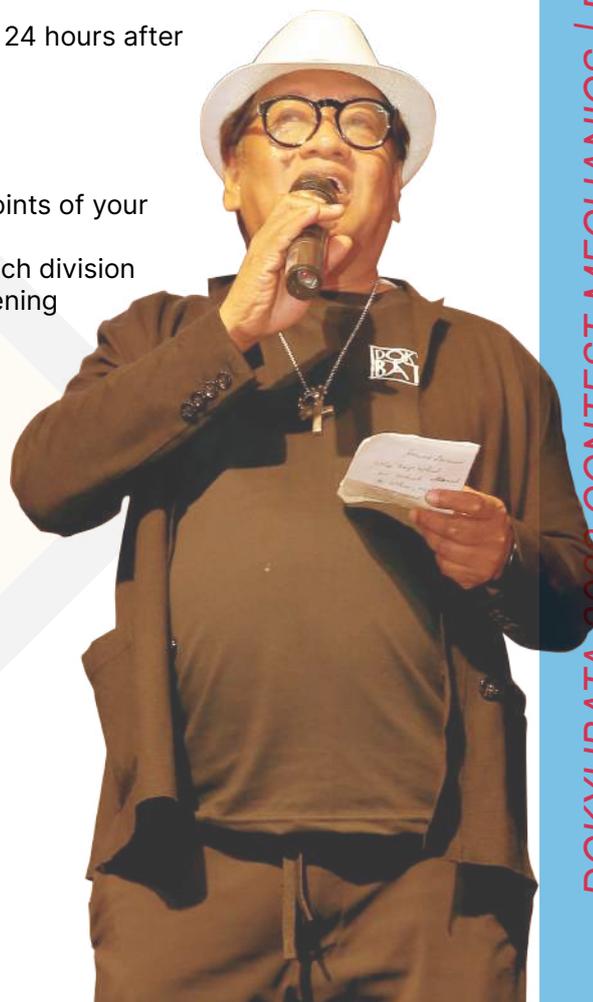
✓ Voting through Google Form

1. Subscribe to NCCT Facebook page.
2. Like react (or any reactions), and share the documentary poster.
3. All reactions and shares will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT Facebook Page will be closed 24 hours after the virtual screening schedule.

✓ Voting through Google Form

1. The accumulated votes will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
2. The link will be provided during the screening date of each division and the nomination will last for 24-hours, after the screening schedule.

- D. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be posted on the official Facebook page of the National Council for Children's Television ([fb.com/NCCT.DepEd](https://www.facebook.com/NCCT.DepEd)).**



PRIZES



AWARD	CHILDREN DIVISION	YOUNG ADULT DIVISION	ADULT DIVISION
Best Documentary	P30,000.00 + trophy and certificate	P30,000.00 + trophy and certificate	P30,000.00 + trophy and certificate
2nd Best Documentary	P25,000.00 + trophy and certificate	P25,000.00 + trophy and certificate	P25,000.00 + trophy and certificate
3rd Best Documentary	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate	P20,000.00+ trophy and certificate
Best Direction	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Best Story	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Gawad Ramon "Bong" Osorio	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate	P10,000.00 + trophy and certificate
Most Child-Friendly Documentary	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate
Audience Choice	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate	P5,000.00 + trophy and certificate
Gender Sensitive Documentary	Special Citation + plaque and certificate	Special Citation + plaque and certificate	Special Citation + plaque and certificate
Best Poster	Special Citation + plaque and certificate	Special Citation + plaque and certificate	Special Citation + plaque and certificate

In addition to the foregoing:

- A.** Awardees will also get a chance to be aired/featured on NCCT's DokyuBata TV and other media partners.
- B.** The Finalists will be featured during the DokyuBata 2022 Virtual Screening and Awarding Ceremony.
- C.** Certificates of Participation will be given to every production team member as well as to the supervising adult of all finalists.
- D.** Prizes are tax-free and will be sent to the recipients via bank deposit and/or courier service delivery.



REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

1. Entries must be in a **documentary genre—facts-based**
2. Documentaries **must be for children and/or young adults**, and not necessarily about them.
3. **Use of copyrighted material is strictly prohibited.** Participants will be liable for any claim of infringement related to the materials included in the entry. Music used should be original, licensed, or in the public domain.
4. Entries must revolve around the given theme.
5. Entries must comply with the running time requirement for each division inclusive of both opening and closing credits.
6. Entries must follow the format of the Opening Credits guidelines (*See Page 12 for the Guidelines*).
7. The production team does not include the cast of actors.
8. The production team of the Children Division entries must have **at least one supervising adult** (e.g., parent, faculty member, barangay official/employee, organization officer) who must be a person of legal age.

The role of the supervising adult shall only be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect the genuine talent, skills, and worldview of the participants.

9. No promotion or opposition of any product, person, service, or political beliefs.
10. Content must be child-friendly, or for a general audience. (*Visit www.ncct.gov.ph for the Child-Friendly Content Standards Downloadable File*)
11. Participant/s or Production Team can only submit one entry.
12. **Health and safety first.** Obey and follow IATF rules during the production phase.
13. Creativity is encouraged even at-home quarantine. The use of animation and computer graphic effects are allowed. Your health is of utmost importance.
14. **NCCT is not liable** for any quarantine violation committed and illness acquired by the participants during the production phase.



B. Audio and Video Requirements

1. Must have a minimum resolution of 1920×1080 (16:9).
2. Videos must feature original footage and may or may not have dialogues or hosts.
3. Please make sure to secure permission when using footage that you do not own.
4. Dialogues in the videos may be in any vernacular. However, **English subtitles must be provided** when the spoken language in the video is neither English nor Filipino.
 - A. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - B. Required Font Size: 26 (SD); 28 (HD)
 - C. Maximum of 38 characters per line, no ghost box, no shadow
 - D. Subtitles must stay within text safe areas
 - E. Maximum of two (2) lines per subtitle; top line should be longer
 - F. Per line should at least stay for two (2) seconds, but may stay longer if there are no succeeding subtitles to be flashed.
5. Music or musical score used in the video **must be original** (i.e., composition of the production team), or royalty-free music with proper citation in the credits.
6. **No logo or watermark of any editing software** shall be visible in the video.

TERMS AND CONDITIONS

1. Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of DokyuBata.
2. Entries to be included as Finalists will become the property of both the National Council for Children's Television and the producers/participants.
3. The participants hereby grant NCCT the right to copy, edit, and use the materials for educational and informational purposes in perpetuity.
4. The owners cannot use or publish the materials until after the Screening and Awarding ceremonies. The winning entries of the Finalists can be shown to the owners' personal websites, blogs, and social media accounts provided that NCCT and DokyuBata logos are present.
5. NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata upon notice to the public.



SUBMISSION OF ENTRIES

1. The competition will accept submissions **from July 4, 2022 to September 5, 2022**. The deadline for the submission of entries is on **September 5, 2022 at 11:59 P.M. There is no entry fee for submission.**
2. Accomplish the **DokyuBata 2022 Online Entry Form** and wait for the drive link to be sent by the DokyuBata Team.
3. Entries and requirements may be uploaded to the link sent by the DokyuBata Team. Please follow these steps once you have access to the drive:
 - A. Create a **Main Folder** with this filename format:
(DB2022Entry_Title of the Documentary_Production Team Name)
Ex. DB2022Entry_Makabata_JuanDelaCruzProduction
 - B. Inside the Main Folder, create separate folders for the **Documentary, Documents, and Production Photos.**
4. Each member of the production team, as well as the supervising adult, must submit a photocopy/scanned of any document of identification (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
5. Each submission requires the following:
 - A. Accomplishment of the DokyuBata 2022 Online Entry Form.
 - B. Documentary entry. The video must be in **avi, mov, or mp4 container.**
 - C. Copy of accomplished DokyuBata 2022 Official Entry Form and Checklist/Release Form.
 - D. Proof of identification of the members and supervising adult of the production team.
 - E. Three to five photos documenting the actual production and editing of the entry. Please observe quarantine protocols.
6. Receipt of submission and entries shall be acknowledged and notified via electronic mail.
7. Only the production team members, cast, supervising adult, school, community, or organization of shortlisted entries will be given a **Certificate of Participation.**
8. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or email at **ncctdokyubata@gmail.com** **florkatrina.capadusa@ncct.gov.ph**.



OPENING CREDITS GUIDELINES

1. Credits **must only be at the beginning of the video**; still (non-moving); exactly five (5) seconds in length; and **without** background music or countdown bleep.
2. All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri); must be of white font on a black background; and listed in an order as in the following examples.
3. If the music used is not an original composition of the production team members (i.e., under Creative Commons license), the supervising adult/s must ensure that it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

◆ **If music is an original composition of the production team*
(Figure 1)

"GAMPANIN"
Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2022**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member (if applicable)**
Lead Cast: **Team Member**

◆ **If music used is Royalty-Free*
(Figure 2)

"GAMPANIN"
Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2022**

Director: **Team Member**
Screenwriter: **Team Member**
Videographer/Cinematographer: **Team Member**
Editor: **Team Member**
Production Designer: **Team Member**
Musical Composer: **Team Member**
Production Staff: **Team Member**
Supervising Adult: **Team Member (if applicable)**
Lead Cast: **Team Member**

This video features the composition "Music Title" by Author,
under (specify Creative Commons license).

"GAMPANIN"
Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name**
para sa **DokyuBata Festival 2022**

Direktor: **Pangalan**
Manunulat: **Pangalan**
Bideograpo/Sinematograpo: **Pangalan**
Editor: **Pangalan**
Taga-Disenyo ng Produksiyon: **Pangalan**
Kompositor ng Musika: **Pangalan**
Katuwang sa Produksiyon: **Pangalan**
Tagapaggabay: **Pangalan**
Mga Nagsipagganap: **Pangalan**

◆ **Salin sa Pilipino*
(Figure 3)

- ◆ Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Nilikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- ◆ Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni "Kompositor", sa bisa ng [partikular na Creative Commonslicense]."



INDICATIVE TIMELINE OF ACTIVITIES

ACTIVITIES	DATE
DokyuBata TV	August 2022
Registration to DokyuBata Masterclass	4th week of June 2022*
DokyuBata Masterclass	3rd week - 4th week of July 2022 *
Call for Entries	July 4, 2022
Registration for DokyuBata Classroom	4th week of July 2022
DokyuBata Classroom	1st week of August 2022*
Deadline of Entries	September 5, 2022
Shortlist of Entries - Top 15	September 12-16, 2022
Judging of Entries - Top 10	September 19-23, 2022
Announcement of Top 10 (Finalists) Voting of Audience Choice Award – Facebook	September 26, 2022
DokyuBata Rewind	September 26-28, 2022
DokyuBata Classroom for Top 10 (Finalists)	September 30, 2022
Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening	October 28, 2022
Virtual Screening Children Division (Top 10) Voting of Audience Choice Award – Google Form	November 8, 2022
Virtual Screening Young Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 9, 2022
Virtual Screening Adult Division (Top 10) Voting of Audience Choice Award – Google Form	November 10, 2022
Virtual Awarding ceremony	November 11, 2022
Publicity and Delivery of Prizes	3rd week of November to 1st week of December 2022*

*Schedule to be announced upon finalization





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